

ATTENTION

RETAIL & RESTAURANT OWNERS OF



Cambridge

COME TO A **FREE** WORKSHOP

ADVANCED RETAIL MARKETING BEST PRACTICES

“MINDING YOUR OWN BUSINESS!”

LEARN THE LATEST STRATEGIES AND TACTICS TO
MARKET YOUR BUSINESS!

WHEN:

WEDNESDAY, APRIL 27, 2011
CHECK-IN 8:15 - 8:30 AM
PROGRAM 8:30 - 11:00 AM

WHERE:

COMMUNITY ROOM 2ND FLOOR, CITY HALL ANNEX
344 BROADWAY, CAMBRIDGE

RETAIL & RESTAURANT SPECIALISTS:

JONATHAN MERIN OF NELSON
BETH DARMAN STONE OF CLAIR/STONE COMMUNICATIONS

PRE-REGISTRATION REQUIRED:

RSVP TO RONA HOLMES AT 617.349.4637 OR rholmes@cambridgema.gov

LEARN ABOUT **BEST PRACTICES** FOR YOUR BUSINESS!

OFFERED BY: CITY OF CAMBRIDGE
COMMUNITY DEVELOPMENT DEPARTMENT / ECONOMIC DEVELOPMENT DIVISION

THE CITY OF CAMBRIDGE DOES NOT DISCRIMINATE ON THE BASIS OF DISABILITY. THE CITY WILL PROVIDE AUXILIARY AIDES AND SERVICES, WRITTEN MATERIALS IN ALTERNATIVE FORMAT AND RESPONSIBLE MODIFICATIONS IN POLICIES AND PROCEDURES TO QUALIFIED INDIVIDUALS WITH DISABILITIES UPON REQUEST.

